



## Let your business evolution set the pace of ABAP, and not the opposite.

*How Crystal System Group's IT long-time expertise and its Talent Generation Methodology allowed one of the largest tire manufacturers in the world to keep on the road of business evolution, optimize costs and manage its complex BI ecosystem.*



**We're a team of high-skilled experts committed to being the best, most flexible, most scalable, and actively supportive IT consulting and engineering company.**

*With headquarters in Cyprus, and a turnover of EUR 15.000.000, Crystal System has software factories located in Romania, Moldova, and Albania, and is today the IT strategic partner to some of the most influential corporations in Europe.*

*We go beyond our line of duty to ensure the best outcomes and cost-efficiency for your business.*

### Our client

**One of the largest tire manufacturers in the world, present in Western Europe, Eastern Europe, Asia-Pacific, Latin America, and North America, operating commercially in over 160 countries. It manages 19 manufacturing sites and a network of around 14.600 distributors and retailers.**

**A valuable and long-standing business partnership often has small beginnings.** Crystal System Group involvement began as the temporary replacement of an internal resource managing the client's ongoing BI projects, but our consultant's excellent management of the migration from OWB (Oracle Warehouse Builder) to ODI (Oracle Data Integrator) and from SAP BO (Business Objects) to OBIEE (Oracle Business Intelligence Enterprise Edition), soon led Crystal System to also be tasked with DWH flows monitoring service, BI applications support, additional application development and upgrading projects.

**We've extended these system functionalities and maintained them consistently and efficiently across four continents.** We have been able to deliver **high-quality service standards** and **prompt support** in case of high priority incidents, while still keeping **costs and complexity under control**. All of these services have been delivered on time and on budget, and today our client can rely on **state-of-the-art BI systems tailored on its business and functional to its evolution**.

How did we achieve these results? We have always been committed to creating a team of **top-skilled talents** while expecting a **supportive, outcome-oriented mindset** from our consultants. That's why we have built and tested a strong, reliable, and sustainable **Talent Generation Methodology**. We partner with leading European universities and offer advanced training programs to hundreds of IT talents. Amongst them, we only recruit the top 10 percent.

We offer a customized, reliable, and modular service within the framework of a **solid delivery model** and a **strong professional culture**. We believe in people, and we know that our distinctive "quality pattern" is our DNA - it's the feature that allows us to easily adapt to our clients' needs and **support their evolution from within**.

As a team of high-skilled experts committed to being the best, most flexible, most scalable, and actively supportive IT consulting and engineering partner, we go above and beyond our duties to **ensure the best outcomes and cost-efficiency for your business**.

**Put us to the test.**

**We've extended system functionalities and maintained them consistently and efficiently across four continents**



## Contact us!

**Crystal System Group Ltd.**  
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